



SOCHO BHARAT (Think India)

Key features:

- The nodal centre for activities under Socho Bharat is **Literary Club, SAC**.
- The faculty I/c for Socho Bharat activities & Literary Club is **Sri. S. Ramesh**, Assistant Professor, Dept. of ME
- The activities under this group are part of Self Accomplishment Activity (SAA)
- **The aim of activities under Socho Bharat** is to foster critical thinking, innovation, and intellectual development among citizens.
- **The goal of activities under Socho Bharat** is to promote the development of solutions that are both practical and sustainable, contributing to the nation's progress in multiple domains.

Activities under Socho Bharat

Activity Code	Activity Title
SA101	Study of Green & White Revolutions in India
SA102	Study of any 2 Government Missions or National Policies
SA103	Study of India's top 2 problems
SA104	Study of World's top 2 problems
SA105	Study of one department of the Central/ State Government
SA106	Study of one of the identified Books on leadership or innovation
SA110	Any other activity approved by Dean Academic Affairs

Workflow of each activity under Socho Bharat

SA101: Study of Green & White Revolutions in India:

(study agricultural revolutions and their impact on society)

- **Goal setting, Planning & Knowledge Acquisition :**
 - **Goal setting, Planning:**
 - Identify the goals, prepare a plan of action to explore both revolutions, such as their origins, implementations, successes, and challenges.
 - Develop a comprehensive plan for gathering and analyzing information on these revolutions.
 - Create a detailed questionnaire to collect data on the impact and perception of these revolutions from experts and stakeholders.
 - **Knowledge Acquisition:**
 - Study the history and key features of the Green Revolution (focused on agriculture) and the White Revolution (focused on dairy).
 - Review academic articles, historical data, and case studies on the Green and White Revolutions.
- **Field work:**
 - **Meet Eminent Personalities:** Interview at least two experts in the fields of agriculture and dairy production, such as senior agricultural scientists, dairy industry leaders, or policymakers. Gather their insights on the impact, challenges, and lessons learned from these revolutions with the help of developed questionnaire.
 - Take geo-tagged photographs of the meetings for inclusion in the report.
 - Visit minimum two successful farms and dairies and list the implemented practices from Green & White Revolutions (collect geo-tagged photos)
 - Host a debate, seminar, or panel discussion on the Green and White Revolutions, focusing on their historical significance, impact on society, and future prospects. Ensure participation from a minimum of 20 attendees and capture geo-tagged photographs of the event.

- **Relevance to society:** During field work, you are expected to focus on “How is your activity on green and white revolutions relevant to the society?”
- **Presentation:**
 - Prepare an effective ppt summarizing the research, key findings, and insights from the study of the Green and White Revolutions and present the same at the nodal centre
- **Report Writing:**
 - Write a detailed report in the prescribed format, covering the history, impact, and ongoing relevance of the Green and White Revolutions.
 - Include data and insights from interviews, surveys, and workshops.
 - Submit both soft and hard copies of the report to the faculty counsellor and the nodal centre.

SA102: Study of any 2 Government Missions or National Policies

(study government initiatives and their role in societal development)

- **Goal setting, Planning & Knowledge Acquisition :**

- **Goal setting, Planning:**

- Identify the goals, prepare a plan of action to understand the impact, significance, and implementation strategies of two Government Missions or National Policies.
 - Choose two relevant Government Missions or National Policies (e.g., National Education Policy 2020, Pradhan Mantri Fasal Bhima Yojana, Pradhan Mantri Awas Yojana, Swachh Bharat Mission, Ayushman Bharat, Samagra Shiksha, Namami Gange Programme, Beti Bachao Beti Padoos etc.).
 - Design a questionnaire for field work to record the responses during interaction with eminent personalities on effective implementation of chosen policies.
 - Design a survey form for field work, for conducting survey from participants on benefits, drawbacks, and areas for improvement of the chosen policies.

- **Knowledge Acquisition:**

- Review academic articles, government reports, case studies, and relevant media coverage on the policies.
 - Study the history, implementation strategies, and key milestones of each policy.

- **Field work:**

- **Meet Eminent Personalities:** Interact with minimum two policymakers, government officials, and scholars involved in or studying these policies and discuss the goals, challenges, and achievements related to the implementation of the missions/policies.
 - Take geo-tagged photographs of the meetings for inclusion in the report.

- Conduct minimum one field trip to the nearby beneficiary areas and gather information about the implementation of the mission from the beneficiaries or organise workshop to explain the benefits and coverage of the mission
- Conduct a survey (sample size: minimum 20) including policy beneficiaries, public servants, and the general public. Gather feedback on the policy's perceived benefits, drawbacks, and areas for improvement.
- **Relevance to society:** During field work, you are expected to focus on “How is your work relevant to the society?”
- **Presentation:**
 - Prepare an effective ppt on summarizing the research, key findings, and policy analysis and highlight the historical context, key achievements, and ongoing challenges of the chosen missions/policies. Present the same at the nodal centre
- **Report Writing:**
 - Write a well-documented report, in prescribed format, on the following:
 - Overview of the two selected policies/missions.
 - How these policies were formulated and implemented.
 - Successes, failures, and societal implications.
 - Analysis based on interviews, surveys, and workshop learnings.
 - Summarize key findings, ongoing challenges, and future prospects.
 - Submit one soft & hard copy of the report each to the faculty counsellor and to the nodal centre.

SA103 : Study of India's top 2 problems

(Analyze major challenges India is facing and their implications for society.)

- **Goal setting, Planning & Knowledge Acquisition :**
 - *Goal setting, Planning:*
 - Identify the goals, prepare a plan of action to understand the root causes, implications, and possible solutions for two of India's major problems.
 - You can choose any two serious social/ environmental problems faced by India in the current year (e.g., water scarcity, air pollution, increase in families below poverty line, unemployment, environmental degradation etc.)
 - Design a detailed methodology for data collection, including academic research, case studies, and expert consultations.
 - Create a questionnaire targeting experts, policymakers, and affected individuals to gather opinions on the challenges and solutions to these problems.
 - *Knowledge Acquisition:*
 - Review relevant literature, reports, and government policies addressing these problems.
 - Study historical data, trends, and case studies to understand the depth of the issues.
- **Field work:**
 - **Meet Eminent Personalities:** Interact with at least two experts or stakeholders for each problem (e.g., economists, environmental scientists, or social workers). Gather their perspectives on the causes, challenges, and potential solutions.
 - Document interviews with notes, geo-tagged photos, or video recordings.
 - Conduct surveys (sample size: minimum 20) on participants, including job seekers, workers in polluted regions, general republic to evaluate the public perception and the impact of these problems.

- Host a public forum, seminar, or panel discussion (sample size: minimum 20) on the chosen problems and potential solutions and capture geo-tagged photographs
- Engage policymakers, social activists, environmentalists, and affected individuals to share insights.
- Capture geo-tagged photographs and collect feedback from participants.
- Participate in minimum one workshop or webinar (online/offline) focusing on the solutions of two chosen problems.
- **Relevance to society:** During field work, you are expected to focus on “How is your work relevant to the society?”
- **Presentation:**
 - Prepare an effective ppt summarizing key findings on both problems and highlighting the root causes, consequences, and proposed solutions and present the same at the nodal centre
- **Report Writing:**
 - Write a well-documented report, in prescribed format, including the following:
 - An overview of chosen problems.
 - A detailed analysis of why these problems persist in India.
 - Assess the impact on the economy, environment, and society.
 - Summarized perspectives from interviews, surveys, and workshops.
 - Possible solutions, government policies, and community initiatives.
 - Submit one soft & hard copy of the report each to the faculty counsellor and to the nodal centre.

SA104 : Study of World's top 2 problems

(Examines significant global issues and their impact on the world)

- **Goal setting, Planning & Knowledge Acquisition :**
 - *Goal setting, Planning:*
 - Identify the goals, prepare a plan of action to understand the root causes, implications, and possible solutions for two of World's major problems.
 - You can choose any two serious social/ environmental problems faced by most of the countries across the globe in the recent past (e.g., climate changes, food security, illegal immigration, global inequality etc.).
 - Design a detailed methodology for data collection, including academic research, case studies, and expert consultations.
 - Create a questionnaire targeting experts, policymakers, and affected individuals to gather opinions on the challenges and solutions to these problems.
 - *Knowledge Acquisition:*
 - Review relevant literature, international reports (such as IPCC for Climate Change), and academic papers.
 - Study global trends, historical developments, and case studies to understand the global dimensions of these problems.
- **Field work:**
 - **Meet Eminent Personalities:** Interact with at least two experts or stakeholders for each problem (e.g., climate scientists, economists, sociologists, or international policymakers). Discuss the root causes, current challenges, and the effectiveness of international policies or agreements.
 - Document interviews with notes, geo-tagged photos, or video recordings.
 - **Discussion :**
 - Organize an international panel discussion, webinar or seminar (sample size: minimum 20) focusing on chosen problems. (This can be

conducted as part of Model United Nations - MUN activity, which is conducted at NIT, Warangal or at our institute.)

(Or)

- Identify atleast five people residing in foreign countries (from relatives/ friends) and interact with them through google meet/ any other online platform (take geo-tagged photos) on chosen global problems. Take feedback from them on awareness of the problems & the measures taken by their government and how to address the problems.
- Collect feedback on the societal, economic, and environmental impact of the chosen problems from the participants, using the feedback form which you designed.
- **Relevance to society:** During field work, you are expected to focus on “How are chosen problems impacting the Indian society?”
- **Presentation:**
 - Prepare an effective ppt summarizing key findings on both problems and highlighting the root causes, consequences, & proposed solutions.
 - Present the prepared ppt at the nodal centre
- **Report Writing:**
 - Write a well-documented report, in prescribed format, including the following:
 - An overview of chosen problems (global issues)
 - Analysis of the root causes and key drivers behind these global issues.
 - Impact on the economy, society, and the environment.
 - Summarized perspectives from interviews, surveys, and workshops.
 - Possible solutions, government policies, and community initiatives.
 - Submit one soft & hard copy of the report each to the faculty counsellor and to the nodal centre.

SA105 : Study of one department of the Central/ State Government

(Provide insights into government operations and its role in public administration)

- **Goal setting, Planning & Knowledge Acquisition :**
 - **Goal setting, Planning:**
 - Identify the goals, prepare a plan of action to explore structure, functioning, policies, and impact of one specific department of the Central/State Government (e.g., Ministry of Health and Family Welfare or Department of Agriculture).
 - *Choose a specific department of the Central or State Government (e.g., Ministry of Health and Family Welfare or Department of Education).*
 - *Investigate the structure, mandate, and functioning of the department.*
 - *Analyze key policies, schemes, and initiatives undertaken by the department.*
 - Design a questionnaire for field work for gathering data, including reviewing policy documents during interaction with eminent personalities
 - Design a feedback form for field work, to gather insights on the department's performance, challenges and public perception
 - **Knowledge Acquisition:**
 - Study government reports, policy documents, and relevant articles about the selected department.
 - Review case studies and research papers on the department's impact on governance and society.
- **Field work:**
 - **Meet Eminent Personalities:** Interact with minimum two people who are working in the department and gather insight on the objectives of the department, operational challenges and key achievements using the designed questionnaire.
 - Take geo-tagged photographs of the meetings for inclusion in the report.

- Conduct surveys (sample size: minimum 20) to gather feedback from beneficiaries of the department's programs and general public on the effectiveness, challenges, and benefits of the department's initiatives.
- Participate in minimum one workshop, webinar or training session related to department's area of work and apply insights gained from these sessions to the study.
- **Relevance to society:** During field work, you are expected to focus on "How is your activity and its impact affect the society?"
- **Presentation:**
 - Prepare an effective ppt:
 - Summarizing the department's structure, policies, and impact.
 - Highlighting key insights, including the department's contributions, challenges, and future prospects.
 - Present the prepared ppt at the nodal centre
- **Report Writing:**
 - Write a well-documented report, in prescribed format, covering:
 - Overview of the department and its mandate.
 - Detailed analysis of the department's organizational structure, key roles, and responsibilities.
 - Major schemes, policies, and initiatives launched by the department.
 - Findings from interviews, surveys, and public forums.
 - Challenges faced by the department and your proposed solutions for improving efficiency of the department
 - Submit one soft & hard copy of the report each to the faculty counsellor and to the nodal centre.

SA106: Study of one of the identified Books on leadership or innovation

(Read and analyze a book for improving leadership skills and innovation.)

- **Goal setting, Planning & Knowledge Acquisition :**

- **Goal setting, Planning:**

- Choose a relevant book focusing on leadership or innovation.
 - Examples of books:
 - “Engineer to Win” by Carrol Smith
 - “How to fail at everything and still win big” by Scott Adams
 - “The seven habits of highly effective people” by Stephen Covey
 - “The design of everyday things” by Don Norman
 - “The Innovator's Dilemma” by Clayton M. Christensen
 - “Leaders Eat Last” by Simon Sinek
 - Prepare a plan of action for reading and analysing the book, chapter by chapter.
 - Design a questionnaire for field work, to gain insights on applications of the book from eminent personalities who have experience in leadership and innovation.
 - Design a feedback form for field work, for taking feedback from the participants of the book reading session on their interpretation of the book.

- **Knowledge Acquisition:**

- Read the book thoroughly, taking notes on key concepts, frameworks, and case studies.
 - Review additional literature, articles, and interviews related to the book’s topic for a broader understanding of its impact.

- **Field work:**

- **Meet Eminent Personalities:** Interact with any two people (experts or leaders) who have experience in the field of leadership or innovation and gain insight from them on practical applications of the book’s ideas in their professional or organizational settings.
 - Take geo-tagged photographs of the meetings for inclusion in the report.

- **Book reading session:** Organize book reading session (sample size of audience: minimum 20) in the college library) to share the lessons derived from the book to the audience (two-day prior notice in the form of circular on the notice board of library with approval from librarian)
- With the help of designed feedback form, take feedback from the participants of the book reading session on their interpretation of the book.
- **Relevance to society:** During field work, you are expected to focus on “How is your work relevant to the society?”
- **Demonstration/ Presentation:**
 - Prepare an effective ppt
 - summarizing the book’s key themes, lessons, and practical applications.
 - highlighting the central concepts of leadership or innovation, as described in the book
 - providing real-world examples where these concepts have been applied.
 - Present the prepared ppt at the nodal centre
- **Report Writing:**
 - Write a well-documented report, in prescribed format, including the following:
 - Overview of the chosen book, its author including the background of the topic
 - Explanation of the book’s core themes, principles and frameworks
 - Real-world examples or case studies presented in the book that illustrate the application of the ideas
 - Findings from interviews, discussions and surveys backed by data and personal reflections
 - Possible scenarios where the lessons of the book can be applied.
 - Submit one soft & hard copy of the report each to the faculty counsellor and to the nodal centre.